

MSP case study

industry: **biopharmaceuticals**

engaging the contingent workforce with talent pools.



challenges & goals

As a forward-thinking organization, the company insists on continually finding ways to elevate the performance of its contingent workforce, enhance the talent experience and drive efficiencies. After a recent acquisition by another global life sciences business, however, the drug maker needed to ensure its contingent workforce could continue to create value under a new corporate structure.



solution

The employer worked closely with Randstad Sourceright under its managed services program (MSP) to create a private talent pool for manufacturing, R&D and life sciences roles. These innovations help ensure the company's value-creation progress continues, even under the new structure.



key results

With the talent pools in place, the company acquires flexible talent more quickly, knowing it has access to a growing community of interested and qualified workers. By leveraging Randstad Sourceright's proprietary freelancer management system (FMS), the client is able to effortlessly deploy workers, manage them through the company's vendor management system (VMS) and keep them engaged and satisfied.

When a global biopharmaceutical manufacturer looked for support to create an industry-leading contingent workforce, the company turned to Randstad Sourceright for an innovative and trend-forward [managed services program](#) (MSP). Following successful implementation and subsequent rapid adoption of innovative tools and processes, the company is now embracing even more cutting-edge features that accelerate its goal to be a flexible, talent-centric employer. Among the steps the life sciences leader has taken is to create a freelancer talent pool that ensures access to an engaged and qualified source of flexible talent.

the goals and challenges

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think you're ready to introduce talent pooling to your contingent workforce management strategy?

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