



### challenges & goals

This leading bakery product manufacturer has more than 60 bakery locations and 22,000 associates. As an essential business required to operate during the COVID-19 pandemic, the company needed to quickly add about 300 contract medical screeners to help ensure the safety of workplaces at all locations across the country.



### solution

Expanding its managed services program (MSP), the company partnered with Randstad Sourceright to source and screen contingent talent. Direct sourcing resources and the MSP team worked around the clock to meet goals. Extensive contingent talent care ensured that more than 100 daily emails and talent concerns were addressed. A vendor management system (VMS) migration automated processes and accelerated results.



### key results

- 298 contingent workers engaged in five weeks
- fast migration of the VMS during the height of the crisis
- development of contractor communication templates to help ensure safety precautions are easily understood
- updated onboarding documents to ensure contractors confirm they understand risks and will follow safety guidelines

## How a food manufacturing and distribution leader uses its managed services provider and direct sourcing to support safe work environments during the COVID-19 pandemic.

### the challenge

This leading bakery product manufacturer is a vast organization with more than 60 bakery locations and more than 22,000 associates. As an essential business that is required to operate during the COVID-19 pandemic, the company needed to quickly add about 300 contract medical screeners to ensure safe workplace conditions. These contingent workers would be deployed as temperature checkers at all work facilities nationwide to help ensure sick employees do not report to work.

### the solution

The company engaged Randstad Sourceright as their managed services provider (MSP) to assist in acquiring and screening the contingent talent. Additional direct sourcing resources were assigned to the existing MSP program, and the MSP team worked around the clock to meet the company's goal. This included extensive contingent talent care to ensure that more than 100 daily emails and talent concerns were adequately addressed. During this project, and in the height of the crisis, the organization moved to a new vendor management system (VMS). This helped speed and automate formerly manual processes.

### key results

- 298 contingent workers were engaged in just five weeks.
- The MSP assisted in quickly migrating the VMS during the height of the crisis.
- Contractor communication templates were created to ensure talent understand safety precautions that will help keep everyone safe.
- Onboarding documents were updated to ensure contractors confirm that they understand the risks and will follow the company's safety guidelines.

- How can you ensure greater business continuity during COVID-19?
- What safety precautions can you take to move forward in the new world of work?

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