# MSP case study

# industry: life sciences global life sciences leader raises user satisfaction by 37 points.

#### challenges & goals

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A decentralized approach to contingent workforce management led to disparate practices. This resulted in inconsistent outcomes and delays in contingent talent delivery. Operations in each market set their own policies around procurement, supplier management and governance according to their needs.

### solution

By implementing consistent policies and practices across all four markets, the MSP has gained the trust and respect of many individuals involved in managing local contingent workforces. The program consistently evolves to deliver next-gen innovations, such as talent analytics and market intelligence, talent pooling, and video interviewing to enhance the quality of candidates and speed talent delivery.



The pharmaceutical giant now has global consistency in its contingent workforce management practices. Key achievements include savings of more than \$750,000 as a result of rate card optimization, as well as improved user satisfaction. In the past two years, the program's net promoter score has increased by 37 points, reflecting increased confidence among hiring managers.

# Company achieves savings of more than \$750,000 as a result of rate card optimization.

A global life sciences giant sought to add rigor to contingent workforce management across key markets in Germany, France, Switzerland and the U.S. Implementing a <u>managed services program</u> (MSP) with Randstad Sourceright, the organization brought global governance to operations that formerly managed flexible talent individually. The program now earns high marks from hiring managers, as they realize the value delivered, including high quality contingent talent, reductions in time to fill and significant cost savings.

## the goals and challenges

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# the solution

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## key results

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