

see how Randstad Sourceright
connect people across the world
to accelerate global collaboration.



“We believe business success today is entirely dependent on talent, with Happeo we accelerate our growth from within.”

Anna Tolley
global internal communications manager
Randstad Sourceright



Randstad Sourceright is a global talent solutions company with more than 2,500 employees that support enterprise clients in over 70 countries. The brand is a global leader, providing solutions and expertise that help companies position for growth, execute on strategy, and improve business agility. Randstad Sourceright is part of Randstad N.V., a \$22.5 billion HR services company with more than 30,000 corporate employees in 4800+ offices and employing more than 600,000 workers everyday.

accelerating global-to-local collaboration.

Being a global leader in talent solutions and HR technology, Randstad Sourceright knows that business success today is entirely dependent on talent.

After transitioning from a regional to a truly global organization across all business functions, the company appointed a global internal communications team to deliver a consistent and engaging internal communications strategy. As part of that strategy, the team also led the selection of a new digital workplace solution, incorporating a global intranet and social sharing platform, with the goal to connect everybody globally and to engage them with the brand.

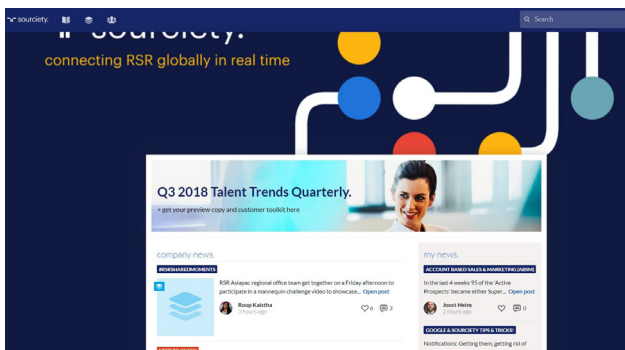
The goals of the new initiative were to:

- Connect people across teams, locations and time zones and encourage global collaboration.
- Build one central platform to drive consistency in communications, messaging and information sharing provide greater insight and intelligence into employee engagement levels with internal communications.
- Invest in a google-based platform that enables workplace collaboration, idea sharing and social interaction.

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“Our biggest challenge before introducing Happeo was having to manage diverse communications programs and platforms across all of our different geographies. There was no one central platform for us to share information and collaborate with teams across borders. This made it difficult to truly measure the impact of our communications approach...”



The company’s internal communications focus on connecting everybody, globally and engaging them with the brand. This is key because Randstad Sourceright’s diverse workforce of 2,500 people is dispersed, often working remotely or on client site in more than 70 locations.

“...Now we have one platform for all communications that engages and connects all employees and we can see exactly how many people are interacting on the platform and reading different messages. This level of visibility gives us vital insight into what resonates and where and how to focus our communications program, locally and globally...”

alignment with Randstad Sourceright’s global business goals.

“One reason for choosing Happeo was its close alignment with our business goals. We have several pillars in our strategy, and the Happeo platform helps us to drive the connection of our employees with every single one..”

At Happeo, we know that digital workplace platforms help global companies accelerate growth from within and achieve their business goals:

- Driving innovation by providing an easy-to-use platform for employees to share and discuss ideas and collaborate on projects.
- Retaining top talent by improving the employee experience through unifying several business tools into one central control center and increasing alignment and engagement with the brand.
- Increasing employee productivity by facilitating the use of the main collaboration tools such as G-Suite and to get things done.

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all-in-one internal communications solutions.

“We started the selection process by setting up an internal team of people across the different countries and researched existing solutions for intranet and social networking. We chose Happeo because it was the only system that combines static intranet functionality, with essential collaboration features, social networking and the targeted distribution of news into one solution. The platform matched our vision of a digital workplace.”

Sourciety Pages are perfect for communicating important company information, such as brand guidelines, onboarding information, HR handbooks, internal blogs and operational processes and they can be automatically up-to-date because of the dynamic content widgets, such as Google Slides. Randstad Sourceright is not dependent on IT support to create and maintain pages, wasting no time with formatting and keeping all content on-brand.

Sourciety gives employees at Randstad Sourceright a forum to collaborate, share knowledge and connect with each other around different topics and work projects. It helps to ensure employees only receive information that is truly relevant to them but also never miss out on important company updates and news.

Randstad Sourceright has created channels that are dedicated to company culture and inspire users to share stories, photos and videos as well as channels to share thought leadership which enable all employees to input, discuss and freely share topics they find relevant and interesting.

help the business run more efficiently with minimal work hours to maintain.

“Happeo really exceeded our expectations during implementation. Although our IT infrastructure is really complicated, the platform was set up in less than three months.”

According to a recent research from Nielsen & Nielsen, the industry average for enterprise intranet deployments in 2018 is 1.2 years and for out-of-the-box solutions 7-10 months.

For IT, Happeo is reducing admin work by automatically importing user profiles, allowing to centrally manage access and user permissions. Besides that an easily accessible people directory is automatically created, allowing everyone in the organization to find and directly start a conversation with everyone.



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valuable insights into employee engagement.

With Happeo, Randstad Sourceright gains valuable insights into employee engagement, which is supporting them to prove the ROI of Internal Communications to the global leadership team.

The success of the platform is measured through the analytics capability of Happeo. It allows turning data into informative dashboards and reports that are easy to read, easy to share, and fully customizable.

During the decision-making process, it was important for Randstad Sourceright to choose a user-centric digital workplace solution, following results and advice of its own published research the “2018 Talent Trends Report,” which uncovers the top ten talent trends for the year. They can already see the positive effects through the visibility provided by analytics which is driving their internal communications strategy forward.

Reach out if you'd like to know more about Happeo, or Randstad Sourceright's internal communications strategy. Just let us know here, and we'll put you in touch.

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about Happeo.

Happeo is the leading all-in-one digital workplace platform that empowers internal communicators to connect with employees in entirely new ways. The platform brings together intranet, collaboration and social networking into one unified solution. Large enterprises and fast-growing organizations, such as Randstad Sourceright and Groupe Chantelle, use Happeo to reach, engage, and listen to more than 220,000 employees worldwide and unlock the value of employee engagement.

In 2017 Happeo has been recognized as one of Europe's most promising startups by the European Union and we continue to grow with 280% year on year.

To learn more about Happeo's software or join their team, visit www.happeo.com.

