

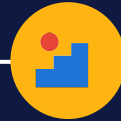
RPO case study: high-volume retail hiring at speed during the COVID-19 pandemic.

industry: wireless products and services



challenges & goals

This wireless products and services provider acquired 67 new retail stores across the Midwest, South and Southwest of the United States. To open the doors, it needed to hire more than 400 retail staff within just nine weeks.



solution

Partnering with Randstad Sourceright, the company ran a high-volume recruitment process outsourcing (RPO) program to source, interview and engage sales representatives, store managers and manager trainees.



key results

Over the nine-week high-volume project RPO program, 452 new hires were made for store locations across the country. Even at the peak of the holiday season in December, the team averaged 65 hires per week.



[> read the full case study](#)