

leading global manufacturer centralizes talent acquisition and boosts retention with recruitment process outsourcing.

industry: appliance manufacturing



challenge

As a large, global home appliance manufacturer, the company sought to eliminate silos, centralize talent acquisition, and create a cost-effective and unified talent acquisition strategy across its operations.



solution

Recruitment process outsourcing (RPO) — supported by video interviewing, chatbots, talent analytics and Candidate Connect — drives the assessment, interviewing, hiring and onboarding of qualified talent.



key results

With the RPO in place, the company has hired 700 employees with a time-to-offer rate of 44 days, well under the SLA of 55 days. Twelve-month employee retention is at 95%, and cost-of-hire is 21% below the target investment.

[> read the full case study](#)

