## RPO case study: executive recruitment through human-centered design.

industry: manufacturing mobility company







challenges & goals

With a new, external agency providing human-centered design recruitment support to find executive talent, the company was challenged with meeting time-to-fill goals due to inconsistent processes.

Leveraging its existing recruitment process outsourcing (RPO) program, the company took advantage of Randstad Sourceright's proven methods to keep hiring on track while following human-centered design interviews.

In the first eighteen months of the program, the company saved an average of \$640,000. More than 20 executive-level positions have been filled and 40 days have been shaved off the time-to-fill rate.