

RPO case study: safety and production manufacturer expands operations during COVID-19 crisis.

industry: safety and production manufacturer



challenges & goals

To help meet critical demand for personal protective equipment (PPE) during the COVID-19 crisis, the organization needed to stand up two new N95 production facilities in two locations, and quickly. The company hoped to ramp up hiring in just two weeks as machinery was being prepared for operation. In order to be operational, talent acquisition needed to be complete in just three weeks.



solution

As part of its recruitment process outsourcing (RPO) model, a recruitment team and Project Manager were assigned to the project to meet strict deadlines. The RPO deployed digital recruitment strategies to engage talent quickly. This included Skype interviews, prescreening and on-site interview scheduling. An on-site Randstad branch resource assisted with contingent hiring and special projects.



key results

- facilities opened in just 5 weeks, much shorter than the typical 9 months
- 50 hired in Rhode Island through May 4, with an average time to fill of 12.5 days
- 127 hired in Arizona through May 18, with an average time to fill of 11.4 days

> [read the full case study](#)

