

# RPO case study: automotive manufacturer expands RPO program to meet aggressive hiring goals to staff a new plant.

industry: automotive manufacturing



## challenges & goals

With the opening of a new plant approaching, the company needed to hire a large volume of talent, including highly specialized roles, in just six weeks — and without interrupting other hiring initiatives.



## solution

The automotive manufacturer ramped up its existing recruitment process outsourcing (RPO) program to support this program. The RPO managed strategic sourcing, screening, hiring and onboarding talent to support the timeline.



## key results

Meeting hiring demand for the new plant, the RPO filled 100% of the needed roles in two months. This was in addition to the overall volume of the RPO engagement, where more than 1,200 roles were filled during the same period of time.

[> read the full case study](#)

