

aerospace manufacturer attracts top Canadian talent with new recruitment strategy and improved employer brand.

industry: global aerospace manufacturer



challenges & goals

The aerospace manufacturer previously used a technology solution that led to inconsistent practices and a lack of visibility to make necessary improvements.



solution

With a recruitment process outsourcing (RPO) solution in place through Randstad Sourceright, the company now has a more efficient approach to recruit for all positions, with consistent processes that enhance its employer brand.



key results

The aerospace manufacturer benefits from a more effective recruitment strategy while exceeding hiring goals, decreasing time to fill to 56 days, achieving an offer acceptance rate of 94% and improving candidate satisfaction.

[> read the full case study](#)

