

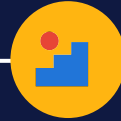
# MSP case study: essential business engages 300 contractors to ensure workplace safety.

industry: food manufacturing and distribution



## challenges & goals

This leading bakery product manufacturer has more than 60 bakery locations and 22,000 associates. As an essential business required to operate during the COVID-19 pandemic, the company needed to quickly add about 300 contract medical screeners to help ensure the safety of workplaces at all locations across the country.



## solution

Expanding its managed services program (MSP), the company partnered with Randstad Sourceright to source and screen contingent talent. Direct sourcing resources and the MSP team worked around the clock to meet goals. Extensive contingent talent care ensured that more than 100 daily emails and talent concerns were addressed. A vendor management system (VMS) migration automated processes and accelerated results.



## key results

- 298 contingent workers engaged in five weeks
- fast migration of the VMS during the height of the crisis
- development of contractor communication templates to help ensure safety precautions are easily understood
- updated onboarding documents to ensure contractors confirm they understand risks and will follow safety guidelines

[> read the full case study](#)

