

PRO case study: KLM successfully recruits more than 400 cabin attendants in just 4 months.

industry: aviation



challenges & goals

KLM needed a partner to develop an efficient process for managing high volume recruitment for cabin attendant roles.



solution

The company partnered with Randstad Sourceright on selective recruitment process outsourcing (RPO). The RPO sources and screens candidates based on predefined criteria. Consistent reporting and communication keep the project on track, and the RPO can scale up or down as needed.



key results

Since the implementation, KLM consistently meets its recruitment goals for cabin attendants. With strong collaboration, the RPO continues to reach its targets of introducing the first candidates within 48 hours.

[> read the full case study](#)

