

RPO case study: Cetera Financial Group hires rapidly to support new acquisition.

industry: financial services



challenges & goals

To support a new acquisition, the company had to ramp up hiring in a short amount of time, across multiple locations and with limited internal resources — all while still supporting critical acquisition work streams.



solution

The company partnered with Randstad Sourceright on a project-based recruitment process outsourcing (RPO) program to fill these open positions on time and with high-quality talent. Consistent reporting and communication kept the project on track and leaders well-informed.



key results

With the RPO in place, Cetera met its recruiting goals, filling nearly 50 positions in nine weeks. The internal team was freed up to focus on critical strategic work streams that supported the acquisition beyond recruitment, and reinforced the value that HR delivers to strategic business initiatives.

[> read the full case study](#)

